Acquisition Overview

All Users
100.00% Users

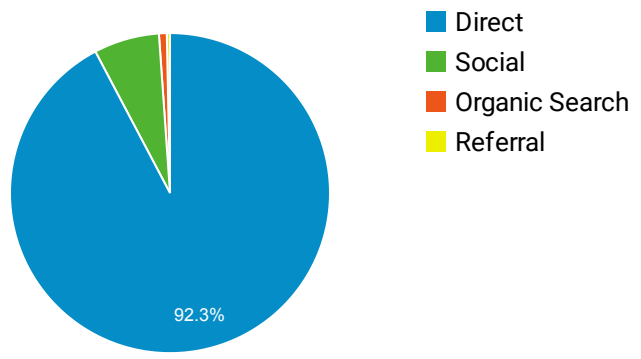
26 Apr 2022 - 16 May 2022

Primary Dimension: Top Channels

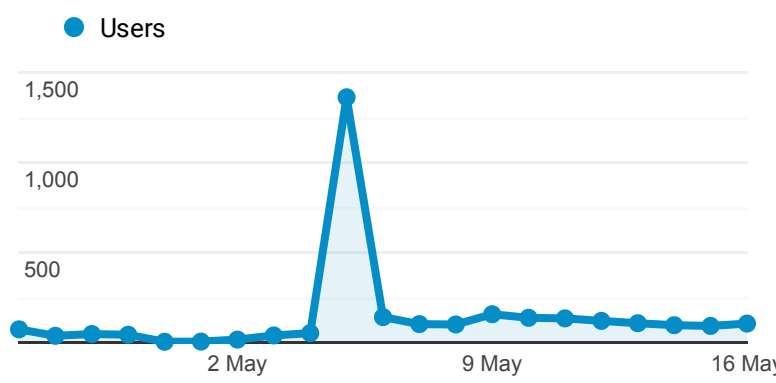
Conversion: Goal 2: Contact form

Edit Channel Grouping

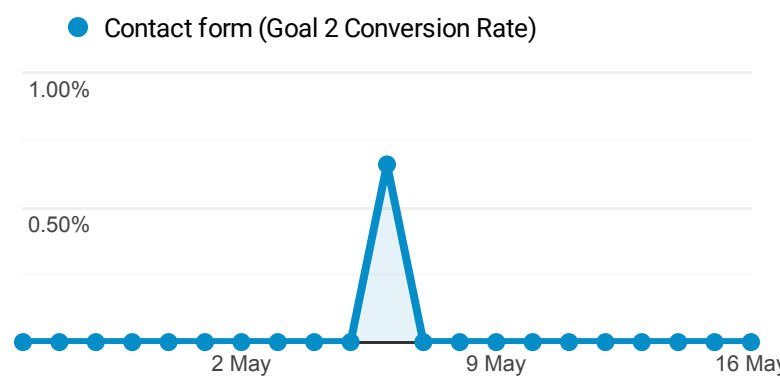
Top Channels



Users



Conversions



	Acquisition			Behaviour			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages/Session	Avg. Session Duration	Goal 2 Conversion Rate	Goal 2 Completion	Goal 2 Value
	2,783	2,783	3,068	15.48%	2.60	00:01:22	0.03%	1	£0.00
1 Direct	2,579			10.22%			0.00%		
2 Social	185			63.44%			0.36%		
3 Organic Search	22			29.03%			0.00%		
4 Referral	9			35.71%			0.00%		

To see all 4 Channels click here.

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